

The AI-Powered Everyday Agent

Your Tiered Playbook — Practical Ways Real Estate Agents Use AI to Work Faster.

1 Getting Started

"one prompt, one result"

Write, draft, or rewrite anything — emails, texts, follow-ups, the tough messages.

Create captions for any social post — just listed, just sold, open house, market tips.

Time-block your day in 2 minutes.

Create a checklist for a buyer or seller.

Polish your agent bio.

Summarize an inspection report in plain English.

Explain a confusing contract term, verify with your broker.

2 Building Momentum

"multi-step tasks and simple tools"

Turn one listing into a week of content across platforms.

Write a 60-second listing video script.

Turn messy call notes into a clean CRM note.

Create graphics for any social post.

Create listing descriptions from a seller intake form.

3 Running on Autopilot

"automations and workflows that run in the background"

Automatically respond to a Google review.

Turn raw MLS stats into a client-ready market update.

Roleplay seller objections before a listing appointment.

Auto-sort and organize your inbox.

Create a morning brief with schedule, new leads, and priorities.

Want the advanced systems built live, with you?

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BSM

November 3rd and 4th